

XX INQUA Congress 2019 The Global Forum for Quaternary Science

25th – 31st July 2019 Dublin, Ireland

Life on the Edge



SPONSORSHIP & EXHIBITION www.inqua2019.org PROSPECTUS

WHAT is the XX INQUA Congress 2019?

The INQUA Congress is held every four years, and is the principal global meeting on all aspects of the Quaternary, the most recent geological period. The Quaternary thus covers a time of dramatic climate change and the formation of soils and deposits that are of immediate relevance to society and industry through agriculture, civil engineering, mining and energy applications, and the shaping and development of our landscape.

The congress consists of a lecture programme from world experts, field trips and excursions to sites of interest, an exhibition of information from related organisations and industry partners, and organised social events and other activities. Typical attendance is an international audience of 3,000 people.



WHO are INQUA?

INQUA

The International Union for Quaternary Research (INQUA) was established in 1928 and exists to encourage and facilitate the research of Quaternary scientists in all disciplines. Visit <u>www.inqua.org</u>

INQUA's basic goal is to promote improved communication and international collaboration in experimental and applied aspects of Quaternary research. INQUA promotes greater understanding of the importance of Quaternary environmental and archaeological records in two ways, by engaging with international dialogue and activities concerned with modern global environmental problems, and by funding activities that clarify the background context to these problems, within the Quaternary timescale.

The Quaternary period witnessed the evolution of modern humans against a back-drop of recurrent advance and retreat of glaciers and continental ice sheets, major oscillations in global sea level, abrupt reorganizations of global meteorological and oceanographic circulation patterns, and a range of other physical and biological adjustments to climate change. Quaternary records therefore offer important base-line data for evaluating a number of the issues at the forefront of today's environmental concerns, such as quantifying future ice sheet decline and sea-level rise, ocean warming and acidification, increasing climatic instability, extinction of plants and animals, groundwater recharge rates, volcanic and tectonic unrest, rates of adaptation (e.g. evolutionary) to abrupt environmental change, and so on.

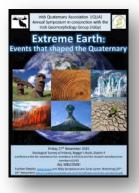
Quaternary research also provides a direct understanding of geological change including sedimentation and deposition of rock layers and natural energy resources. Applied Quaternary Geology is therefore very relevant for the Mining and Energy sectors, Geotechnology, Water and Hydrogeology, land surveys and planning, and large-scale engineering projects.

IQUA – Local Hosts

The **Irish Quaternary Association (IQUA)** is a voluntary organisation of academics, governmental and industrial partners with interest in Irish landscape change during the most recent period of Earth history (the Quaternary).

Its members have diverse interests including agriculture, archaeology, climatology, ecology, engineering, geography, geomorphology, geology and hydrology.

It represents a unique pool of expertise in climate and landscape change that is capable of providing critical information on past and present Earth surface processes. For further details please visit <u>www.iqua.ie</u>.







INQUA International Union for Quaternary Research As this is the 20th in a series of World Congresses, the event will attract 3,000 international delegates from a wide sector with interests in agriculture, archaeology, climatology, ecology, engineering, geography, geomorphology, geology and hydrology.

Including but not limited to:

- Geologists
- Sedimentologists
- Geochronologists (including physicists)
- Geomorphologists
- Civil Engineers and Geotechnical consultants
- Hydrologists
- Palaeoceanographers
- Glaciologists

- Botanists
- Palaeobotanists and palynologists
- Biostratigraphers
- Biogeographers

 (including Species interaction and species migration)
- Climate modellers
- Climate change scientists
- Meteorologists
- Earth Scientists

- Volcanologists
- Tephrachronologists
- Geochemists
- Archaeologists
- Anthropologists
- Soil scientists
- Remote sensing Experts
- Palaeontologists (macro- and micro-)

We expect the countries of origin to break down as follows:

UK & Ireland	600	North America	500
Western Europe	900	Rest of the World	600
Eastern Europe	400		

CONGRESS TOPICS

INQUA has five permanent Commissions which coordinate global research in the following topic areas:

- Coastal and Marine Processes
- Palaeoclimate
- Terrestrial Processes, Deposits and History
- Humans and Biosphere
- Stratigraphy and Chronology

The theme of the 2019 Congress is *"Life on the Edge"* and will include, but will not be limited to the following specific topics:

- Future water, palaeohydrology and water resources
- Extinction
- Human-environment interaction in the Quaternary: sources of evidence
- BRITICE –CHRONO: the timing of the collapse of the British-Irish Ice Sheet
- The collapse of the last great ice sheets: a model for future change?
- Applied Quaternary geoscience
- Quaternary engineering geology and geotechnics
- The Anthropocene: real or imagined?
- Modelling future climate trends

- Global sea-levels of the 21st Century
- Sedimentary archives of climate change
- Archaeological records in Quaternary archives
- Proxy records of climate and environmental change
- Interglacial climates and environments
- The monsoon: past, present and future
- Climates of the Southern Hemisphere
- Hazards, disasters and responses from a Quaternary science perspective
- Oceans, Ice caps and environmental change
- Environmental impacts of volcanic eruptions



PRELIMINARY PROGRAMME

The Congress programme is split in two by an excursion day. The congress will run from the 25 to the 31 July 2019. Pre and post congress excursions will run to geological and archaeological sites of interest. The congress will also be supported by pre and poste congress excursions of three to seven days duration to key locations in Ireland. The below is a preliminary programme detailing the general congress actitivites.

Wednesday 24th July Thursday 25th July Friday 26th July Saturday 27th July Monday 29th July Tuesday 30th July 20 -23rd July Sunday 28th July 7:30 Registration Oper 07:30 - 19:00 Registration Ope 07:30 - 19:00 Registration Ope 07:30 - 19:00 Registration Oper 07:30 - 19:00 egistration Ope 07:30 - 19:00 Registration Ope 07:30 - 19:00 09:00 Topical Sessions Topical Sessions Topical Sessions Topical Sessions Topical Sessions 10:30 Ceremony & General Break Break Break Break Break Topical Sessions Topical Sessions Topical Sessions Topical Sessions Topical Sessions 13:00 Lunch Break Lunch Break Lunch Break Mid-Congress Excursions Lunch Break Lunch Break Lunch Break Exhibition Set up 07:30 - 18:30 14/3 Post - Congress Tours Poster Sessions Poster Sessions Poster Sessions Plenary Sessions Poster Sessions Poster Sessions 16:00 16:30 Break Plenary Sessions Plenary Sessions Plenary Sessions Plenary Sessions Plenary Sessions 17:00 national Council tional Council International Cour Break Break Breal Break Break General Assen & Closing Intern Intern echnical Fechnical Sessions echnical beeinne Fechnical Sessions echnical echnical accine. echnical essions 18:30 19:00 20:00 Public Lecture Welcome Reception Meeting Meeting Meeting Irish Night Pub gathering 20:30 Conference Dinne 2000 - Late 21:30











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WHY SPONSOR/ EXHIBIT AT INQUA 2019

- Position your company on a global stage at a congress allowing you access to international delegates in one location
- This congress only takes place every 4 years
- Secure your opportunity to meet over 3,000 participants from across the sector
- A commercial exhibition will be held as a central feature of the Congress.
- Organisers are focusing delegate activities with you in mind; breaks and catering areas are within the main exhibition hall
- Poster zones are located within the main exhibition hall.

Sponsors will have first choice of booth location but all other spaces are based on first come first served basis!



CONGRESS VENUE

The award winning Convention Centre Dublin is the venue for INQUA 2019. This building is located on the banks of the river Liffey, in the heart of Dublin city centre. Its location offers both delegate and exhibitor ease of access.

All exhibition space is fully carpeted with options to book additional amenities from the standard packages. www.theccd.ie







CALL FOR SPONSORS

Sponsors are invited to participate in the Congress and will receive headline status on all Congress marketing materials, all press releases and media coverage, and promotion at the time of the event.

All sponsors will be acknowledged on the Congress website, in promotional materials and onsite at the Congress venue. The Major Sponsor categories will have first choice of exhibition stand space and additional sponsorship opportunities including Industry Symposium slots and sponsorship of Programme elements.

The different categories of sponsor are summarized below, and we will be happy to discuss further possibilities with sponsors including payment facilities over multiple years.

In addition to commercial participation, sponsors and other partner organisations are also invited to offer travel bursaries and other grants to assist students and participants from Less Developed Countries to attend the congress.

The Congress will receive global profile through INQUA and our international marketing partnerships. The Congress will be advertised extensively in scientific journals and through ongoing campaigns of INQUA. It will be listed on all relevant organization and association websites, and through electronic mailings to individuals, companies, organisations and associations over a four year period. It will also receive a high media attention in Ireland and the UK at the time of the Congress. The Congress will also be running a series of high profile public engagement events.

Major Sponsor Status

€15,000

The Major Sponsors for the Congress are our principal industry partners. They will receive prominent acknowledgement and exposure on all Congress materials (pre- and post-event), and first choice of exhibition space and industry presentation opportunities.

Our Major Sponsors will receive the following acknowledgements and benefits:

- Sponsor logo on Congress Announcements,
 Programme Book and all Advertisements
- Sponsor logo on Congress website homepage, with link to sponsor webpage
- Sponsor will be featured in delegate e-newsletter pre-Congress
- Sponsor logo on Delegate Bag
- Gift or insert in Delegate Bag
- Listed as sponsor of one of the subject strands of the Congress
- Listed as sponsor of one of the Mid-Congress Excursions
- > 12 m² exhibition space* (shell stand) in central location
- 2 free delegate places at the Congress
- Sponsor included in follow-up communication to delegates post-event
- 4 exhibitor staff badges for company staff
 - *Space can be augmented for an additional cost





Supporting Sponsor Status

Our Supporting Sponsors will receive the following acknowledgements and benefits:

- > Acknowledgement as sponsor in Congress Announcements, Programme Book and Website
- 9 m2 exhibition space* (shell stand) with choice of location
- Sponsor will be featured in delegate e-newsletter pre-Congress
- Gift or insert in Delegate Bag
- > Listed as sponsor of one of the Mid-Congress Excursions
- > 2 free delegate places at the Congress
- > Sponsor included in follow-up communication to delegates post-event
- > 2 exhibitor staff badges for company staff
 - *Space can be augmented for an additional cost

OTHER Sponsorship Opportunities

The following additional sponsorship items are will be offered first to Major and Supporting Sponsors. Any other requests will be assigned on a first-come basis:

Social & Catering Events

Social & Catering Events	
 Sponsorship of Congress Welcome Reception 	€4,000
 Sponsorship of Congress Party (exclusive, includes 10 tickets) 	€7,500
Lunch Sponsor (3 days available)	€7,500
 Tea & Coffee Refreshment Break (1 Day = 2 breaks) 	€2,500
Mid-Congress Excursion Sponsorship	€2,500
IT / Technical Options	
 Congress Lounge Sponsor (exclusive, in exhibition area) 	€7,500
Sponsor of Congress App	€3,500
Speaker Services Centre	€4,000
Programme Options	
 Scientific Session Topic x 1 (20 available) 	€4,000
Sponsorship of Speaker	
 European Speaker 	€1,500
 Outside Europe/International Speakers 	€2,500
Best Poster Award	€2,000
Delegate Items & Printing	
 Congress Badge Sponsor (branded lanyard) 	€5,000
 Programme Book Back Cover Advertisement 	€2,500
 Programme Book Inside Front Cover Advertisement- Full Colour 	€2,000
 Programme Book Inside Back Cover Advertisement – Full Colour 	€1,500
 Programme Book A4 Advertisement – internal page B&W 	€1,000
 Programme Book Half A4 (A5) advertisement – internal page B&W 	€700
Field Trip Printed Guide Book Sponsor	€2,000
 Congress Pens & Notepads (provided in-kind) 	€2,000
Volunteer T-Shirts	€1,000
Delegate Bag Insert	€850





€7,000

Industry Symposium

Companies and organizations are invited to host a sponsored Industry Symposium (maximum duration of 45 mins) on their selected topic, to present their work and products. These will be held during lunchtime or coffee breaks with no sessions in parallel, and advertised as part of the Congress programme.

Symposium will be subject to approval by the Scientific Committee.









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CALL FOR EXHIBITORS

The Congress exhibition will be a central feature of the Congress, with coffee breaks and lunches served in this area. Sponsors will receive first choice of the exhibition stand space as included in their sponsorship packages. A range of exhibition opportunities are detailed below and we are happy to discuss tailored packages for exhibitors with particular requirements.

All exhibitors will be acknowledged on the Congress website, included in the programme and onsite at the Congress venue.

The exhibition build will be on Wednesday 24th July, and the exhibition will be open from Thursday 25th July until Wednesday 31st July. (Exhibition will close for the excursion day mid congress on Sunday 28th July)

Exhibition Rates

Shell Scheme Exhibition Spaces:

Space Size	No. of Staff	Early Bird Booking	Late Booking
	Passes included	Booked until 1 Dec 2018	Booked after 1 Dec 2018
3m x 2m	2	€2,100	€2,400
3m x 3m	2	€3,150	€3,600
4m x 3m	3	€4,200	€4,800
4m x 4m	4	€5,600	€6,400

Space-Only requirements:

Should an exhibitor wish to create a bespoke exhibition structure (not shell scheme), any free-build exhibition space, a minimum purchase of 12sqm applies at a rate of €300/sqm. Please note that space only stands do not include electrics. This must be booked separately.

All rates are subject to current VAT rate of 23%

Shell Scheme Includes:

- White infill panel shell scheme
- Exhibitor name on fascia board
- Two 150w spotlights on track per booth
- One 13amp double socket per booth
- 1 skirted table and 2 chairs

Benefits:

- Registrations for exhibition stand representatives (see above grid for number included)
- 1 conference delegate bag per exhibiting company
- Company listing in the Congress programme
- Company acknowledged on Congress website with hyperlink to exhibitor's corporate website.

Publishers Area

Publishers are invited to display or sell books and journals at the conference. The special discounted price below will be available for a 3m x 2m shell-stand area= Publishers Booth €1,800

Additional Items:

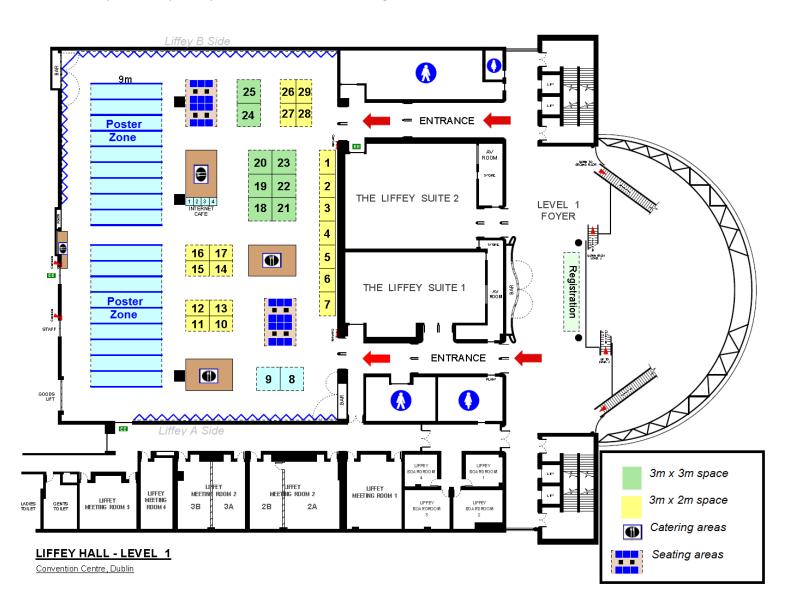
Once your exhibition space is confirmed, you will have an opportunity to book additional items for your stand

- Additional Furniture & Power supply
- Bespoke design request for graphics on your shell scheme
- Plants, catering or additional staff
- Shipment management
- Additional staff passes are charged at a rate of €225 including the catering and breaks



EXHIBITION FLOOR PLAN

The below is a preliminary floor plan for the INQUA 2019 congress.

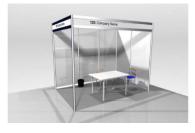


The above floor plan indicates a provisional exhibition layout. Within this space we will facilitate the main exhibition, congress catering, a poster zone and lounge/seating areas. The registration areas is located on the foyer outside the Liffey Halls.

Stand positions and facilities within the hall are subject to change should the organisers deem this required or access throughout the floor or health and safety. You will be notified of any position change in advance



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Above Image: Sample image of 3m x 2m Shell scheme on corner position



EXHIBITION & SPONSORSHIP MANAGEMENT

INQUA 2019 are working with KEYNOTE PCO as the professional congress organisers who will manage all aspects of the event. Keynote PCO, based in Ireland will handle all bookings relating to the sponsorship and exhibition of INQUA 2019.



Exhibition and sponsorship bookings are handled on a first come, first served basis.

You can reserve your space by completing the booking form included in this document.

All exhibition and sponsorship items may be subject to Irish VAT (currently at 23%) depending on the country of origin of the booking organisation.

Sponsors and exhibitors may make payment over multiple years or propose special packages or other activities.

Contact information for queries and bookings:

Name: Mary-Rose Rushe INQUA 2019 Tel: +353 1 400 3648 Email: <u>INQUA2019Expo@keynotepco.ie</u>

Address:

c/o Keynote PCO, Suite 26, Anglesea House, 63 Carysfort Avenue, Blackrock, Co. Dublin, Ireland

Other Information

- Sponsors/Exhibitors may make payment over multiple years or from multiple offices or budgets.
- Sponsors that will run international promotions in years 2017-2019 that feature the Congress will receive our full support and a limited number of free Congress registrations are available to assist sponsors with these promotions. Pre-approval for such registrations must be obtained in writing from the Congress organisers.
- Sponsors are invited to host receptions and other social events. We will assist with requirements for any hospitality events and with any required transport, tour options, golf and other activities for groups.
- Sponsors and exhibitors are encouraged to launch new products and to offer special sales promotions at the INQUA 2019 Congress.
- Please contact the organizers at INQUA2019expo if you wish to suggest other sponsorship options or need any assistance.



VAT Number:Country:Country:Contact Person:Tel/Fax:Email:Email: Tel/Fax:Email:Email: Address: PO Number:Signature: PO Number:Signature: An immediate 50% deposit invoice will be issued based on the congress payment conditions. If you prefer to receive a full value invoice please tick here Stand Contact Details: If the representative managing your exhibition stand logistics is different to the invoicing contact, please provide the details below: Name:Email: Tel:
Contact Person:
Contact Person:
Contact Person:
Contact Person:
Contact Person: Tel/Fax:Email:
Contact Person:
Company Name:
Date of booking:(dd / mm / yr)
Please provide full details below as they should appear on your companies invoice. Ensure that your Vat number is provid this may cause delay in confirming your booking.
INVOICE DETAILS
Note that VAT will be applied to all booked items where relevant. Current rates is at 23% Irish VAT.
Sponsorship Item(s) Total Price: €
Item 3:
Item 2:
Item 1:
Please indicate below the sponsorship opportunity you wish to book.
SPONSORSHIP BOOKING DETAILS
Exhibition Stand Total Price: €
Please confirm you wish to book the shell scheme package: Yes No
$3 \times 2 (6 \text{sqm}) = 3 \times 3 (9 \text{sqm}) = 4 \times 3 (12 \text{sqm}) = 4 \times 4 (16 \text{sqm}) = 0$
Exhibition Space required Please circle below the exhibition shell space required (in meters)
1st Choice: 2nd Choice: 3rd Choice:
Exhibition Position Preference Please ensure to provide top 3 choices:
Exhibition Stand Name as to appear on official branding:
EXHIBITION BOOKING DETAILS
Keynote PCO, Suite 26, Anglesea House, 63 Carysfort Avenue, Blackrock, Co. Dublin
your own records and email, post or fax the original to: Mary-Rose Rushe Keynote PCO, Suite 26, Anglesea House, 63 Carysfort Avenue, Blackrock, Co. Dublin
INPUT Exhibition and Sponsorship Booking Form INQUA 2019 To reserve your exhibition booth(s) or sponsorship item, please complete this form in BLOCK CAPITALS, keeping a copy for your own records and email, post or fax the original to: Mary-Rose Rushe Keynote PCO, Suite 26, Anglesea House, 63 Carysfort Avenue, Blackrock, Co. Dublin Tel: +353 (0)1 4003638 / F: +353 (0)1 4003692 / E: INQUA2019expo@keynotepco.ie

Cancellation/Postponement & Payments

50% of booked value is due immediately as deposit for all bookings. Balance of payments must be received 6 months prior to the congress – 23 January 2019. All invoices must be paid within 30 days of the invoice date. Payment can be made by bank wire transfer or credit card. Bank details will be provided on all invoices. All bank charges are the responsibility of the sender. If the Client fails to submit full payment 4 months prior to the event, Keynote PCO can cancel the Client's participation in the Exhibition with no refund of monies received.

Should an Exhibitor/Sponsor wish to cancel any of its participation (sponsorship, exhibition space, shell scheme, stand services etc.), written notification must be sent to the Exhibition & Sponsorship Manager.

Refunds will be based on the following schedule:

- Until or Before 23 January 2019 Paid 50% deposit is non-refundable. 25% of any additional monies received will be refunded
- After 23 January 2019 No refund available

In the event that the conference is postponed for any given reason, the exhibitor/sponsor/advertiser will not be entitled to cancel the exhibition space/sponsorship/advertising or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event. In the event that the conference is cancelled for any given reason, the organisers will refund the exhibition/sponsorship/advertising money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organisers with respect to the provision of the agreed benefits.

Stand Assignment, Exhibition Construction & Staff

Premier Sponsors will be offered first preference on exhibition booth location. The remainder of the booths will be allocated strictly on a first come, first served basis and will be confirmed in writing, by the Exhibition & Sponsorship Manager with your bookings invoice. If the standard shell scheme is not required and a custom designed stand is to be constructed, please provide a diagram of the proposed stand, with details and dimensions. All display constructions require the approval of the Exhibition & Sponsorship Manager 4 months prior to the congress. No stand may be higher than 3 m and outside the dimensions as booked according to their package.

Preferences and priorities requested by the Exhibitor/Sponsor as to booth space location will be respected whenever possible. The Exhibition & Sponsorship Manager however reserves the right to make reasonable transfers as to the location of the Exhibitor/Sponsor's booth should any circumstances arise where it is deemed necessary. No transfers will be made without prior notice to the Exhibitor/Sponsor. Any changes in booth locations do not entitle the Exhibitor/Sponsor to cancel the exhibition space or obtain monetary compensation.

The organisers reserve the right to alter the layout of the exhibition area and to remove sections of the space and features such as posters, catering and internet café where or as required.

Exhibitors agree to be present the full duration of the exhibition during the congress. Set up and Dismantling of any stands must only occur during the specific allotted timings.

Exhibitors are entitled to the number of staff passes indicated in their exhibition package. Additional passes are charged at a rate of €225 per person.

Insurance and Safety

The organisers cannot be held responsible for any loss of damage of/to any equipment brought in for the Exhibitor/Sponsor's exhibition stand. The Exhibitor/Sponsor is therefore advised to ensure to take out adequate insurance cover as necessary including Employers Liability & Public Liability cover, insurance to cover loss of damage to exhibits or other personal property. In addition the Exhibitor/Sponsor is required to show proof of their insurance liability in the event of damage to the venue. Exhibitors and their representatives shall indemnify and hold harmless WCB, Keynote PCO, the Convention Centre Dublin and their affiliated agents and employees from any or all liability

The complete Rules & Regulations will be published in the Technical Information Manual (Exhibition) which will be issued to all exhibitors 12 months before the event. The Rules & Regulations must be fully observed by exhibitors, their contractors and their personnel. The organisers reserve the right to demand changes to, or closure of, any stand that does not conform to these Rules & Regulations. If an exhibitor fails to comply with these rules and regulations, the organisers reserve the right to reclaim its exhibition space and resell it, and all monies paid by the exhibitor shall be forfeited.

Once an exhibiting company has reserved exhibition space, modular booth and/or stand services, it agrees to abide by the payment conditions and cancellation policy plus all further rules and regulations in the technical information manual.

